

# Shubit Sagar

He/Him

शुबित सागर

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I am a seasoned professional with over eight years of experience in elevating brand value through strategic **Visual Design, Art Direction, and User Experience.**

Currently, as a **Jr. Art Director at Gartner**, I blend creativity with strategy to deliver superior outcomes. I also share my expertise as a **Board Advisor at the School of Design, Manav Rachna International Institute of Research and Studies**, demonstrating my dedication to mentoring emerging design talent.

My work with **leading global brands** has not only refined my skills but has also broadened my design perspective, enabling me to **approach challenges** with **innovative, strategic solutions.** I am committed to **pushing the boundaries of design** to create **impactful, resonant** experiences.

## Education

**National Institute of Design, India**  
Bachelors of Design, (2012 - 2016)

**Royal Melbourne Institute of Technology, Australia**  
International Student Exchange Programme, (May - Dec 2014)

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## Work Experience

**Gartner Research & Advisory Pvt. Ltd, Gurugram**  
Jr. Art Director, ( May '22 - Present )

**NSF International, Gurugram**  
Graphic Design Specialist, ( Jul '21 - May '22 )

**Hettich India Private Limited, New Delhi**  
Senior Visual Designer, ( Apr '19 - Jun '21 )

**Trident Group, Ludhiana**  
Lead Graphic & Retail Designer, (Jun '18 - Jan '19)

**Brewed Media, Bangalore**  
Creative Head, ( Feb '18 - Jun '18 )

**Future Research Design Company, Bangalore**  
Senior Designer, Retail & Graphics ( May '17 - Feb '18 )  
Retail Designer, Internship ( Apr '16 - Sep '16 )

कार्य अनुभव



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## Expertise/ Skills

Art Direction  
Visual Design  
User Experience & Interaction  
Branding & Marketing  
Exhibition & Furniture Design  
Strategic Design Management  
Team Management  
Keynote Presentations  
Template Design

Adobe Suite CC ( Photoshop, Illustrator, InDesign, XD, Dimension, Firefly)  
Microsoft Office (Powerpoint, Excel, Word)  
SketchUp 3D  
ProCreate  
Keynote Presentations  
ClickUp  
Figma  
Canva  
Final CutPro

विशेषज्ञता / कौशल

Connect for work, collaborations or just conversation;

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